

Laura Paradise

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EDUCATION

International Academy of Design and Technology, Tampa, Florida (September 2004)

- Associate Degree in Graphic Design & Communication
- Grade Point Average: 4.0
- President's List

Poltava Art and Design Institute, Ukraine (June 1998)

- Associate Degree in Graphic Arts and Commercial Design
- Grade Point Average: 3.8
- Dean's List every Semester

Poltava Pedagogical Institute, Ukraine (July 1995)

- Bachelors Degree in Teaching and Education
- Grade Point Average: 3.6
- Dean's List

EXPERIENCE

Px2 Creative (March 2005 – Present time)

Co-founder and Creative Director

- Develop brand strategy and creative execution for all client marketing communications.
- Interpret client requirements and convey creative direction to ensure timely and efficient delivery of projects.
- Prepare and deliver client presentations.

Pharos Systems International (February 2006 – Present time)

Creative Director

- Collaborate with the team to help formulate marketing strategies, review and approve all new creative proposals and identify the appropriate creative strategy for execution.
- Direct all phases of creative work from concept through production.

Infinity Design Group, Saint Petersburg, Florida (March 2002 – March 2005)

Freelance Graphic Designer

- Create Logos and Corporate Identity Packages, Menus, Signs, Brochures, Catalogs, POS Ads, Posters, Banners, T-shirt Designs, Specialty Products, Magazine Ads, Websites, etc.
- Industries that I have created Graphic Materials for include: Software Developers, Tourist Shops, Restaurants, International Hotel Chains, Sports Souvenir Products, Healthcare, Education, Retail Products and many more

Verizon Information Services, Saint Petersburg, Florida (August 2003 – March 2005)

Graphic Designer

- Create ads for various directories

Poltava Business Weekly, Poltava, Ukraine (January 1998 -August 2001)

Graphic Artist

- Performed typesetting, page layout, ad design and concept creation.
- Handled key accounts for the company. Helped to develop greater sales due to ad design successes.

Public School # 16, Poltava, Ukraine (August 1995 - January 1998)

Teacher of Russian Language and World Literature

- Taught children age 10 through 14 Russian Language and Literature
- Gave private/additional lessons of Russian Language and Literature
- Organized children's after-school time
- Worked with parents giving them pedagogical help of developing their children.

SKILLS

- Skilled user of: Photoshop, Illustrator, InDesign, QuarkXpress, Director, Dreamweaver, HTML, JavaScript, Flash, IE, Outlook Express, MS Word, Power Point, etc.
- Cross platform proficient - PC and Mac
- Have traditional art skills in addition to computer skills
- Continually developing professional skills and knowledge of graphic design and marketing principles by taking courses, attending seminars and acquiring a variety of design publications
- Speak 3 languages - English, Russian, Ukrainian