

Jim Paradise

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Experience

March 2005 – Present Px2 Creative

Co-founder and Director of Operations

- Develop brand strategy and creative execution for all client marketing communications.
- Interpret client requirements and convey creative direction to ensure timely and efficient delivery of projects.
- Prepare and deliver client presentations.

February 2005 to November 2006. J.N. White Designs Perry, New York

A manufacturer of membrane switches and graphics interface overlays for various high tech companies.

Process Engineer: Responsible for decreasing defects, improving product quality and decreasing lead time which has improved customer satisfaction.

- Identify and drive product and process improvement opportunities.
- Optimize material and production workflow and decreasing lead-time from 3 weeks to 2 weeks.
- Own and drive the quality management system and ISO 9001:2000.
- Provide the operations team with the latest technical knowledge concerning process techniques, materials, manufacturing methodologies, etc.
- Support job costing on a product line basis.
- Ensure that all production and test equipment meets the needs.
- Maintain a safe and secure work environment.

September 2002 to February 2005 Prodir Inc Saint Petersburg, Florida

A Swiss manufacturer and printer of promotional products.

Manager of Printing Operations: Manage all elements of the Screen-Printing and Pad Printing operations including Art dept., Pre-production, Make-ready, Ink, Print Production and Finishing.

- Planned and coordinated all aspects of the initial set-up and start-up of the U.S. facility.
- Performed all initial testing and designed all production processes.
- Systematically developed all aspects of production to create a system which is profitable with minimal waste, excellent quality and high efficiencies.
- Spearheaded the writing of SOPs for the entire facility and introduced a Total Quality Management System.

July 1998 to September 2002 Stolle Products Sidney, Ohio

A screen printer and assembler of graphic elements for the appliances industry.

Art Director/Prepress Manager: Managed the Art and Prepress operations of the company including the Art Department, Make-ready/Screen Department and Ink Department.

- Instituted new departmental operations strategies, heightening output, efficiency and quality.
- Reevaluated all variables of the screen printing process and made appropriate improvements.
- Doubled output of my department while at the same time decreasing errors by 67%.
- Authored ISO 9000 and ISO 9001 procedures for the entire department.

September 1995 to July 1998 Graphix Unlimited Bremen, IN

A printer of high impact graphics for the recreational equipment industry printing OEM parts, Point of Sale Graphic, Packaging, Decals, Labels, Hang Tags, Banners, Textiles and Signs.

Art Director: Responsible for all creative, technical and managerial aspects of the art department, which was Mac and PC based, with a various arsenal of digital output devices.

- Targeted key accounts and directed the development of all new graphic concepts and conceptual presentation materials, resulting in the acquisition of \$600,000/yr in new sales.
- Increased production of the department by over 30% the first year by implementing a complete new set of standard operating procedures and heightened department skill level.
- Developed graphic design solutions, enabling new areas of growth into the POP sector of the industry resulting in the creation of a new division in the company to handle this added business. A key component was developing the companies four color process expertise.
- Instrumental in the implementation of a Color Management System throughout the entire process from computer screen to press room.

September 1990 to September 1995 Horizon Products Carson, CA

A contract screen printer for the Los Angeles Garment Industry.

Art Director: Directed the art dept. in the creation of production art for customers in a variety of sectors in the printed sportswear industry.

- Brought four-color process, simulated process and indexed color process into the company. Introduced and trained art staff in the use of several new Mac format graphics programs and developed color theory knowledge.
- Headed development of new preprint lines and designed original artwork for many sports related and active wear screen printers.
- Created over \$75,000 in savings by decreasing time to produce artwork through introducing and training staff on P.C. and then Mac computer technology.

Additional Experience, Consulting and Freelance Work

- **Mar-tek Industries**, A Screen Printer of POS and OEM for Gas Station Marts – Greensboro, NC
- **KDM Screen Printing**, A Screen Printer of POS signage – Cincinnati, OH
- **Dublet Manufacturing**, A Screen Printer of POS signage – San Francisco, CA
- **Intertec Corporation**, A Screen Printer of plastic bottles – Greensboro, NC
- **Fabra USA**, A screen printer of die-sublimation transfers and sewing operation – Ormond Beach, FL
- **American Printworks**, A garment Screen Printer – Vernon, CA
- **Angelus Pacific**, A Screen Printer for the college bookstore industry – Fullerton, CA
- **McKibben Design and Display**, A Screen Printer for various sports industries – Santa Ana, CA
- **Integrated Sports Marketing**, A Screen Printers of foam sports fan products – Largo, FL
- **GSP Marketing**, A POS Screen Printer for the convenience store industry – Clearwater, FL
- **Falcon Enterprises**, A Screen Printer for the recreational vehicle industry – Saint Petersburg, FL

Additional Skills

Computer Skills: Very proficient and knowledgeable in graphics software: Illustrator CS2, Photoshop CS2, In-Design CS2 Freehand 9.0, Quark 5.0, Corel Draw 11.0 and Production Planning Software, Microsoft Office Suite, and various other graphics and administrative support programs.

Management Skills: ISO 9001-2000 Certified Lead Auditor. Excellent team leader. Six Sigma. “Coach like” approach. A Trainer. A Motivator. A Mentor. Highly Organized. Results Driven.

Education

- 1976 Hudson Valley Community College – Troy, New York
- 1979 University of Massachusetts, College of Graphic Design – Boston, MA
- 1981 Bergen Community College, Graphic Design – Paramus, New Jersey

Affiliations

- SGIA Specialty Graphics Image Association